MEDIA KIT

The Buyer's Eye: *media kit.*

Anna Katherine Page is a creator and small-business builder who spent a decade in corporate procurement and sourcing, most recently as a Senior Manager at Avasant. She vets beauty devices, home goods and gifts with the same eye, and shows her work. No public rates: every partnership starts with a custom proposal.

Request a proposal | Portfolio | Press kit



What I *cover.*

Five lanes, one standard: checked like a purchase order, dated, and honest about what to skip.

Beauty devices

Dermaplaning, IPL and LED masks, tested at home and compared by exact specs.

Home and vintage

Antiques, thrift flips and slow styling in a real, lived-in house.

Gifts

Price-checked gift guides for the holidays and every occasion.

Garden and outdoor

Cut flowers, lawn and backyard hosting.

Small business and AI

Software and tools shown in real use while I build AI-run businesses.

The numbers, *dated.*

Every figure is read from the public platform page or the platform's own dashboard, with the source and date beside it.

COMBINED VIDEO VIEWS

13.6M+

TikTok and YouTube public view counts, Nov 14, 2026.

COMBINED FOLLOWERS

28.4K

TikTok, YouTube and Pinterest, Nov 14, 2026.

By channel

TIKTOK

25.4K

25,412 followers. 12.7M views across 879 videos and 347.9K likes. **@ak_page**. Source: public profile, Nov 14, 2026.

YOUTUBE

970K+

Views across 580+ uploads, with 784 subscribers. **@ak_page**. Source: public channel, Nov 14, 2026.

PINTEREST

2.2K

2,208 followers, 83 boards and 16K+ saved pins. **@ak_page**. Source: public profile, Nov 14, 2026.

AMAZON

Storefront

Amazon Influencer storefront with shoppable videos and curated lists by category. **View my storefront**.



TOP TIKTOK

3.1M views

"POV: You're a millennial first-time homeowner and find out your basement has a tiny hidden water feature." Posted Jan 2024, with 74K likes. Public view count read Nov 14, 2026. Watch on TikTok.

Top YouTube video: Frankincense essential oil review, 239,256 views on Nov 14, 2026.

Commerce

AMAZON SALES DRIVEN

$40K+

Trailing 12 months. Source: Amazon Influencer dashboard, as of Nov 2026.

SHOPMY

Shop

My curated collections with tracked links. **shopmy.us/akpage**.

Blog

POSTS PUBLISHED

179

Comparison-first reviews and guides with dated prices, publishing since Oct 2021. **Read the blog**. Count as of Nov 14, 2026.

Stats as of Nov 14, 2026, updated monthly. Dashboard screenshots available on request.

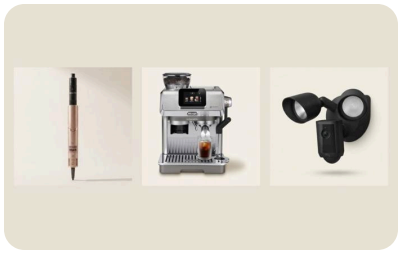
How we can *partner.*

Every partnership starts with a custom proposal shaped around your goals.



Short-form video and UGC

TikTok, YouTube Shorts and Reels, from a single honest review to a recurring series. Raw footage, whitelisting and usage rights available.



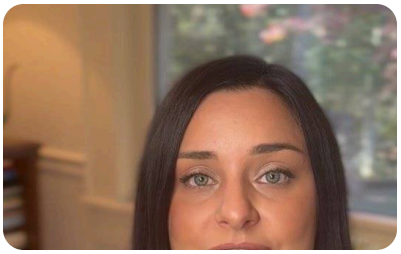
Blog and search features

A dated, comparison-first review with a quick answer, built to be found by shoppers and quoted by AI search.



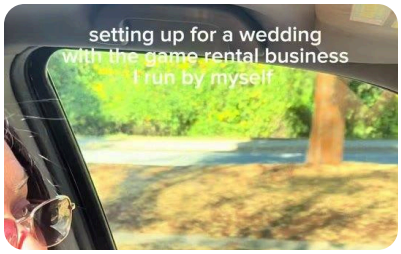
Ambassadorships

Seasonal or year-long relationships with category exclusivity, affiliate upside and a clear measurement plan.



Amazon and affiliate programs

Shoppable video, Amazon Influencer storefront placement and Creator Connections campaigns, with tracked links.



Founder and B2B content

Software, tools and services for small business owners, shown in real use while I build AI-run businesses.



Gifted and seeding

I take on select gifted collaborations when the product is a genuine fit, a low-risk way to see how my content performs.



Podcast guest and speaking

Available as a podcast guest or speaker on moving from procurement to creator, AI for small business, and how to vet products before you buy. Clear, prepared and easy to book.

Brands in *my content.*

A mix of paid partnerships, gifted collaborations and affiliate reviews. Disclosure appears on every published piece.

Michael Todd Beauty · Lowe's · Bissell · Levoit · Midea · The RealReal · Logitech · Colourpop · Miracle-Gro · Burpee · Rust-Oleum · Kitsch · BIC · Rugs USA

Full portfolio, with performance by video: see my portfolio.

Find me, and *my businesses.*

Profiles, storefronts and the companies I build.

TikTok · YouTube · Instagram · Pinterest · Amazon storefront · ShopMy · Blog · Town & Found · Keowee Event Co. · Cut & Bloom Co. · NextPage Design Co. (Etsy)

LET'S TALK

Let's make something *that sells.*

Tell me about your product, your goals and your timing. I will come back with a proposal built around them, and I reply to every inquiry within 1–2 business days. Write to **hello@annakatherinepage.com**, or use the form on the work with me page.

Email a brief · Work with me

Stats as of Nov 14, 2026, updated monthly. Dashboard screenshots available on request. Brand partnerships are disclosed with FTC-compliant language on every piece.