

HOME · BEAUTY · REAL-MOM LIFE

Product reviews brands *trust.*

I'm Anna Katherine, a curator of eclectic, traditional glam home style and at-home beauty devices, filming real life from a 70-year-old house in Upstate South Carolina. Before content, I spent ten years vetting products in procurement, so every review is tested, honest, and built to convert.

- GRANDMILLENNIAL HOME
- BEAUTY DEVICES
- VINTAGE + THRIFT
- GARDEN
- MOM LIFE

WHERE YOU'LL FIND ME

TikTok	@ak_page
YouTube	@ak_page
Amazon	Influencer, Silver tier
Blog	annakatherinepage.com
Pinterest	Pins to every feature
Based in	Upstate SC, works nationwide

25.4K TIKTOK COMMUNITY	974K YOUTUBE CHANNEL VIEWS	\$40K+ AMAZON SALES DRIVEN, 12 MO	50+ BRANDS REVIEWED
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WHO'S WATCHING

A homeowner-aged audience
with buying power.

Women	78%
Ages 25 to 44	67%
United States	89%

Vintage

DIY

Beauty

Gardening

Resale

Small business

Source: TikTok Creator Studio. Screenshots on request.

CONTENT LANES

Beauty devices	Dermaplaning, IPL and LED masks, tested at home
Home + vintage	Antiques, thrift flips and slow styling in an old Southern house
Garden + outdoor	Cut flowers, lawn and backyard hosting
Real-mom life	Products that survive a toddler and a busy week
Amazon shoppable	Onsite videos and curated storefront lists

BRANDS I'VE WORKED WITH

Michael Todd Beauty *Lowe's* Bissell Levoit *Midea* The RealReal Logitech
Colourpop Miracle-Gro Burpee *Rust-Oleum* Kitsch BIC *Rugs USA*

PROOF IT TRAVELS

Videos people *keep watching.*

234K

Frankincense essential oil
YouTube Short views

32K

Kentucky 31 tall fescue
seed
YouTube Short views

12K

LED light therapy mask
YouTube Short views

10K

"Does Navage Actually
Work?"
YouTube review views

View counts from vidIQ, October 27, 2026. TikTok metrics available on request.

Q4 PARTNERSHIP PACKAGES

Packages, *not one-off posts.*

Starter

One idea, cross-posted where your buyers already are.

STARTING AT

\$2,500

- 1 TikTok + 1 YouTube Short
- 3 Pinterest pins to a blog feature
- Link in bio for 30 days

BEST FOR Q4

Feature

Short-form reach plus search traffic that keeps selling.

STARTING AT

\$4,000

- Everything in Starter
- Dedicated blog post with backlinks
- Amazon onsite video (when on Amazon)
- 30 days of paid usage rights

Partner

For brands putting paid spend behind proven content.

STARTING AT

\$6,500

- Everything in Feature
- Whitelisting or Spark Ads, 60 days
- A second video

Single UGC videos, exclusivity and extended usage are quoted on request. FTC disclosure on every published piece.

WHY BRANDS BOOK ME

A buyer's eye

Ten years in procurement means I test before I talk, and your product gets a fair, specific review.

Content that compounds

Blog posts and Pinterest keep sending shoppers long after a short video's first week.

Real home, real life

Filmed in a lived-in Southern home, not a studio, so it reads like a friend's recommendation.

NOW BOOKING Q4 HOLIDAY + Q1 2027

Let's make something
that sells.

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annakatherinepage.com/ugc-portfolio

TikTok + YouTube @ak_page

amazon.com/shop/influencer-80aa80bb