

HOME · BEAUTY TECH · VINTAGE · GARDEN · MOM LIFE

Product reviews brands *trust.*

I'm Anna Katherine, a curator of eclectic, traditional glam home style and at-home beauty devices, filming real life from a 70-year-old house in Upstate South Carolina. Before content, I spent ten years vetting products in procurement, so every review is tested, honest and built to convert.



TIKTOK COMMUNITY

25.4K

YOUTUBE CHANNEL VIEWS

974K

AMAZON SALES DRIVEN, 12
MO

\$40K+

BRANDS REVIEWED

50+

Who's watching

78% **67%** **89%**

women aged 25 to 44 in the US

Top interests: vintage, DIY, beauty, gardening, resale and small business. Source: TikTok Creator Studio.

Where you'll find me

TikTok	@ak_page
YouTube	@ak_page
Instagram	@annakatherine_page
Pinterest	@ak_page
Amazon	Influencer, Silver tier
Blog	annakatherinepage.com

Videos people keep *watching*

234K

Frankincense essential oil

32K

Kentucky 31 tall fescue seed

12K

LED light therapy mask

10K

Does Navage actually work?

YouTube view counts from vidIQ, October 27, 2026. TikTok metrics on request.

Content lanes

- **Beauty devices:** dermaplaning, IPL and LED masks, tested at home
- **Home + vintage:** antiques, thrift flips and slow styling in an old Southern house
- **Garden + outdoor:** cut flowers, lawn and backyard hosting
- **Real-mom life:** products that survive a toddler and a busy week
- **Amazon shoppable:** onsite videos and curated storefront lists

Why brands book me

- **A buyer's eye.** Ten years in procurement means I test before I talk.
- **Content that compounds.** Blog posts and Pinterest keep sending shoppers long after a video's first week.
- **Real home, real life.** Filmed in a lived-in Southern home, so it reads like a friend's recommendation.

Partnership *packages*

Starter

Starting at

\$2,500

- 1 TikTok + 1 YouTube Short
- 3 Pinterest pins to a blog feature
- Link in bio for 30 days

Feature BEST FOR Q4

Starting at

\$4,000

- Everything in Starter
- Dedicated blog post with backlinks
- Amazon onsite video, when on Amazon
- 30 days of paid usage rights

Partner

Starting at

\$6,500

- Everything in Feature
- Whitelisting or Spark Ads, 60 days
- A second video

Single UGC videos, exclusivity and extended usage quoted on request. FTC disclosure on every published piece.

Styled and shot *in my house*



Brands I've featured

Michael Todd Beauty • Lowe's • Bissell • Levoit • Midea • The RealReal • Logitech • Colourpop • Miracle-Gro • Burpee • Rust-Oleum • Kitsch • BIC • Rugs USA

Let's make something that *sells*.

hello@annakatherinepage.com
annakatherinepage.com
TikTok + YouTube @ak_page